

Mississippi Department of Revenue  
Two Year Comparison of Gross Retail Sales  
Comparing Fiscal Year 2011 to 2010 Through October

Industry Code	Industry Description	Current Year sales	Prior Year Sales	Difference	% Difference
0	5511 MOTOR VEHICLE (NEW CAR)	794,040,004	691,570,835	102,469,169	14.82%
0	5512	19,572,046	22,344,477	-2,772,431	-12.41%
0	5513	117,988,089	103,496,432	14,491,657	14.00%
0	5521 MOTOR VEHICLE (USED CAR)	201,927,662	166,901,073	35,026,589	20.99%
0	5531 AUTO PARTS, TIRES,& ACC	294,752,516	248,624,175	46,128,341	18.55%
0	5541 GASOLINE SERVICE STATIONS	90,908,283	85,728,247	5,180,036	6.04%
0	5571 MOTORCYCLE DEALERS & REPA	35,383,905	34,271,608	1,112,297	3.25%
0	5590 AUTOMOTIVE RELATED, NEC	27,666,601	27,061,337	605,264	2.24%
0	5592 TRAILER DEALERS, HOUSE	23,866,805	18,871,947	4,994,858	26.47%
0	5593	40,188,654	43,440,889	-3,252,235	-7.49%
0	5599 AIRCRAFT DEALERS	1,466,750	1,021,647	445,103	43.57%
0	7520 AUTO PARKING LOTS & GAR	2,676,469	2,438,922	237,547	9.74%
0	7521	3,745,994	3,212,760	533,234	16.60%
0	7530 AUTO REPAIR SHOPS	215,093,885	202,621,470	12,472,415	6.16%
0	7531	0	0	0	-
0	7542 CAR WASHES	2,772,839	2,488,795	284,044	11.41%
0	7543	0	0	0	-
0	9300 GOVERNMENT	0	0	0	-
Total for Automotive		1,872,050,502	1,654,094,614	217,955,888	13.18%
1	5110	0	0	0	-
1	5111 INDUSTRIAL EQUIP & SUP	105,108,854	101,720,482	3,388,372	3.33%
1	5112	274,105,890	166,985,943	107,119,947	64.15%
1	5121 MARINE EQUIP & SUPPLIES	9,663,217	8,302,926	1,360,291	16.38%
1	5131 OIL FIELD EQUIP & SUP	72,309,359	48,009,583	24,299,776	50.61%
1	5141 ROAD & CONST EQUIP & SUP	47,222,347	38,025,105	9,197,242	24.19%
1	5142	0	0	0	-
1	5151 COMMUNICATION EQUIPMENT	144,449,748	147,425,298	-2,975,550	-2.02%
1	5161 PROFESSIONAL - HOSPITAL	52,475,629	43,181,994	9,293,635	21.52%
1	5171 COMPUTER EQUIPMENT SUPPLI	111,914,846	101,139,833	10,775,013	10.65%
1	5250	0	0	0	-
1	5252 FARM EQUIPMENT	76,286,268	72,315,188	3,971,080	5.49%

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1	5253	2,090,765	20,511,097	-18,420,332	-89.81%
1	5254	19,011,438	43,419,154	-24,407,716	-56.21%
1	7690 WELDING & GENERAL REPAIR	32,604,412	33,013,723	-409,311	-1.24%
Total for Machinery, Equip.		947,242,773	824,050,326	123,192,447	14.95%
2	5410	0	0	0	-
2	5411 GROCERY STORES, GENERAL	645,940,022	634,117,598	11,822,424	1.86%
2	5412 QUICK STOP GROCERY STORES	638,875,337	608,106,341	30,768,996	5.06%
2	5420 MEAT,POULTRY, & FISH PROD	9,953,148	10,866,917	-913,769	-8.41%
2	5421	0	0	0	-
2	5490 SPECIALTY FOOD RELATED	72,741,351	69,144,635	3,596,716	5.20%
2	5810 RESTAURANTS AND CAFES--NO	761,120,206	725,446,388	35,673,818	4.92%
2	5811	0	0	0	-
2	5820 RESTAURANTS AND CAFES--AL	299,887,895	279,359,516	20,528,379	7.35%
2	5830 CONCESSIONS, QUICK FOOD,	94,574,617	91,754,799	2,819,818	3.07%
2	5831	0	0	0	-
2	5919	0	0	0	-
2	5921 LIQUOR STORES-BARS ONLY	46,837,765	43,126,118	3,711,647	8.61%
2	5922 LIQUOR STORES-PACKAGE	89,756,173	87,177,931	2,578,242	2.96%
2	5923 BEER PARLORS	14,168,215	16,333,156	-2,164,941	-13.25%
Total for Food		2,673,854,729	2,565,433,399	108,421,330	4.23%
3	5712 FURNITURE STORES	136,742,188	132,969,045	3,773,143	2.84%
3	5722 APPLIANCE STORES	88,792,624	92,626,838	-3,834,214	-4.14%
3	5733 MUSIC STORES	9,270,596	9,937,585	-666,989	-6.71%
3	5740 BUSINESS FURN, EQUIP & SU	50,332,330	48,895,050	1,437,280	2.94%
3	7620 APPLIANCE REPAIR SHOPS	1,478,700	1,383,491	95,209	6.88%
3	7641 FURNITURE REPAIR SHOPS	4,196,695	4,099,684	97,011	2.37%
Total for Furniture		290,813,133	289,911,693	901,440	0.31%
4	5311 DEPARTMENT STORES	1,950,122,649	1,921,724,475	28,398,174	1.48%
4	5331 LIMITED PRICE VARIETY	4,675,150	4,449,353	225,797	5.07%
4	5341 AUTOMATIC MERCHANDISING	16,053,969	17,121,221	-1,067,252	-6.23%

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4	5351 DIRECT SELLING	16,225,557	16,953,436	-727,879	-4.29%
4	5390 GENERAL MERCHANDISE, NEC	92,708,423	85,510,392	7,198,031	8.42%
4	5391	0	0	0	-
4	5611 MEN & BOYS CLOTHING & FUR	31,097,453	30,345,325	752,128	2.48%
4	5621 LADIES READY-TO-WEAR STOR	94,103,541	88,886,904	5,216,637	5.87%
4	5641 CHILDREN'S & INFANTS' APP	11,625,252	11,315,490	309,762	2.74%
4	5661 SHOE STORES	55,766,640	52,012,363	3,754,277	7.22%
4	5699 APPAREL & ACCESSORIES	102,420,272	89,890,430	12,529,842	13.94%
Total for General Merchandise		2,374,798,906	2,318,209,389	56,589,517	2.44%
5	5210	0	0	0	-
5	5211 LUMBER & OTHER BLDG MATER	685,556,773	597,597,051	87,959,722	14.72%
5	5212 SAW MILLS & WOOD PRESERVI	1,247,246	1,535,449	-288,203	-18.77%
5	5221 PLUMBING, HTG & AIR COND	79,235,734	73,725,579	5,510,155	7.47%
5	5241 ELECTRICAL WORK	39,474,549	39,557,199	-82,650	-0.21%
5	5251 HARDWARE STORES	68,723,253	62,780,968	5,942,285	9.47%
5	5261 TIN, SHEET METAL & FABRIC	20,869,716	20,581,846	287,870	1.40%
5	5271 FENCE DEALERS	7,607,775	7,897,839	-290,064	-3.67%
5	5272 TILE SETTING	71,785	1,298,476	-1,226,691	-94.47%
5	5281 NEON AND OTHER SIGNS	7,346,278	9,898,696	-2,552,418	-25.79%
5	5290 BLDG MATERIALS, HDWARE	82,640,005	89,841,507	-7,201,502	-8.02%
5	5291 MONUMENTS & TOMBSTONE	7,518,645	7,606,328	-87,683	-1.15%
Total for Lumber & Bldg. Supplies		1,000,291,759	912,320,938	87,970,821	9.64%
6	100 AGRICULTURAL SERVICES	547,737	620,957	-73,220	-11.79%
6	1000 MINING (METAL)	36,906	35,652	1,254	3.52%
6	1400 MINING (SAND & GRAVEL)	9,239,820	10,091,330	-851,510	-8.44%
6	1410	63,116	112,550	-49,434	-43.92%
6	5912 DRUG STORES	106,923,806	104,953,098	1,970,708	1.88%
6	5920 MEDICAL & DENTAL	32,148,819	28,519,487	3,629,332	12.73%
6	5930 ANTIQUE & SECONDHAND STOR	31,292,325	26,925,966	4,366,359	16.22%
6	5940 BOOK & STATIONERY STORES	91,409,654	92,426,727	-1,017,073	-1.10%

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6	5950 SPORTING GOODS & BICYCLE	99,888,798	95,868,926	4,019,872	4.19%
6	5968	0	0	0	-
6	5969 FARM & GARDEN SUPPLY	56,350,767	56,498,931	-148,164	-0.26%
6	5971 JEWELRY STORES	26,604,988	25,901,472	703,516	2.72%
6	5972	0	0	0	-
6	5980 FUEL & ICE DEALERS	16,586,350	14,244,074	2,342,276	16.44%
6	5990 MISCELLANEOUS RETAIL, NEC	509,482,742	466,164,847	43,317,895	9.29%
6	5992 FLORISTS	26,285,682	27,965,607	-1,679,925	-6.01%
6	5993 CIGAR STORES & STANDS	38,621,326	38,893,911	-272,585	-0.70%
6	5995	3,207,893	3,693,415	-485,522	-13.15%
6	5996 CAMERA & PHOTOGRAPHIC SUP	12,279,599	12,489,424	-209,825	-1.68%
6	5997 GIFT, NOVELTY & SOUVENIR	45,378,655	43,170,022	2,208,633	5.12%
6	5998 PRINTING & PUBLISHING	22,543,270	21,693,615	849,655	3.92%
6	5999 PRINTING & PUBLISHING	0	0	0	-
6	6003	17,682,680	17,617,513	65,167	0.37%
6	7110	0	0	0	-
6	7120	0	0	0	-
6	7130	0	0	0	-
6	7310 ADVERTISING SPECIALTIES &	2,552,097	3,457,801	-905,704	-26.19%
Total for Misc. Retail		1,149,127,030	1,091,345,325	57,781,705	5.29%
7	712 COTTON GINNING	0	0	0	-
7	1380 OIL & GAS FIELD SERVICES	91,363,344	51,623,990	39,739,354	76.98%
7	3662 BURGLAR & FIRE ALARMS	26,470,925	22,395,450	4,075,475	18.20%
7	4220 PUBLIC WAREHOUSING	9,476,392	9,574,025	-97,633	-1.02%
7	4221	0	0	0	-
7	4460 MARINA SERVICES	4,220,882	3,672,907	547,975	14.92%
7	4580 FIXED FACILITIES, AIR TRA	87,320	99,459	-12,139	-12.21%
7	4891 TV CABLE SERVICE	212,323,531	212,203,748	119,783	0.06%
7	4892 PH. ANSWERING SERVICE	4,107,992	3,350,130	757,862	22.62%
7	6000 BANKING	5,824,387	1,636,426	4,187,961	255.92%
7	6300 INSURANCE CARRIERS	391,485	348,326	43,159	12.39%

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7	7011 HOTELS, COURTS & MOTELS	242,974,007	210,957,167	32,016,840	15.18%
7	7031 TRAILER PARKS	1,006,556	906,571	99,985	11.03%
7	7210 LAUNDRIES, DRY CLEANING	31,320,438	31,274,495	45,943	0.15%
7	7251 SHOE REPAIR SHOPS	628,316	590,632	37,684	6.38%
7	7342 EXTERMINATING SERVICES	30,846,805	27,540,311	3,306,494	12.01%
7	7343	0	0	0	-
7	7394 RENTING & LEASING--NONTRA	201,555,469	181,726,443	19,829,026	10.91%
7	7510 RENTING & LEASING--TRANSP	46,271,549	48,948,116	-2,676,567	-5.47%
7	7511	28,723,682	26,402,657	2,321,025	8.79%
7	7942 PUBLIC GOLF COURSES, ETC.	5,650,612	7,382,690	-1,732,078	-23.46%
7	7950 PUBLIC TENNIS COURTS	771,766	848,131	-76,365	-9.00%
7	7951 PUBLIC SWIMMING POOLS	51,973	786	51,187	6512.34%
7	8000 MEDICAL & OTHER HEALTH	16,733,828	14,518,347	2,215,481	15.26%
7	8900 MISCELLANEOUS SERVICES	16,328,928	14,025,769	2,303,159	16.42%
Total for Services		977,130,187	870,026,576	107,103,611	12.31%
8	5010 MOTOR VEHICLES & AUTO EQU	0	0	0	-
8	5022 DRUGS & SUNDRIES	0	0	0	-
8	5030 DRY GOODS & APPAREL	0	0	0	-
8	5041 GROCERIES, GENERAL LINE	0	0	0	-
8	5042 SOFT DRINKS	5,504,454	4,970,385	534,069	10.75%
8	5043 DAIRY PRODUCTS	0	0	0	-
8	5044 POULTRY & POULTRY PRODUCT	0	0	0	-
8	5046 FISH & SEA FOODS	0	0	0	-
8	5047 MEAT & MEAT PRODUCTS	0	0	0	-
8	5048 FRESH FRUITS & VEGETABLES	0	0	0	-
8	5049 GROCERY RELATED	0	0	0	-
8	5060 ELECTRICAL GOODS	0	0	0	-
8	5070 HARDWARE EQUIPMENT	0	0	0	-
8	5080 MACHINERY, EQUIP & SUP	0	0	0	-
8	5090 WHOLESALERS, NEC	0	0	0	-
8	5092 PETROLEUM BULK STATIONS	0	0	0	-

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8	5094 TOBACCO & ITS PRODUCTS	0	0	0	-
8	5095 BEER	178,020,997	169,478,430	8,542,567	5.04%
8	5096 PAPER & PAPER PRODUCTS	0	0	0	-
8	5097 FURNITURE	0	0	0	-
8	5098 LUMBER & CONST MATERIALS	0	0	0	-
8	5099 DISTILLED ALCOHOLIC BEV	86,764,898	83,854,925	2,909,973	3.47%
Total for Wholesale		270,290,349	258,303,740	11,986,609	4.64%
9	4010 RAILROAD TRANSPORTATION	57,938	16,379	41,559	253.73%
9	4131 INTERCITY BUS LINES	167,214	98,457	68,757	69.83%
9	4210 TRUCKING, LOCAL & LONG DI	510,648	572,746	-62,098	-10.84%
9	4450 WATER TRANSPORTATION	343,185	211,900	131,285	61.96%
9	4511 AIR TRANSPORTATION	6,108	5,392	716	13.28%
9	4700 TRANSPORTATION SERVICES	20,816	20,812	4	0.02%
9	4800 TELEPHONE & TELEGRAPH	879,166,620	939,447,099	-60,280,479	-6.42%
9	4911 ELECTRIC CO & SYSTEMS	247,430,207	233,283,944	14,146,263	6.06%
9	4912 ELECTRIC POWER ASSOC	112,223,985	99,290,482	12,933,503	13.03%
9	4913 CITY ELECTRIC SYSTEMS	10,098,046	9,423,599	674,447	7.16%
9	4923 GAS TRANS & DISTRIBUTION	15,324,661	13,926,202	1,398,459	10.04%
9	4926 CITY GAS SYSTEM	479,144	472,937	6,207	1.31%
9	4930 COMBINATION UTILITY CO	1,080,568	969,748	110,820	11.43%
9	4933 CITY COMBINED UTILITIES	36,487,376	29,873,205	6,614,171	22.14%
9	4941 WATER SUPPLY	16,176,303	16,379,520	-203,217	-1.24%
9	4950	194,749,072	179,124,683	15,624,389	8.72%
9	9999	0	0	0	-
Total for Public Utilities		1,514,321,891	1,523,117,105	-8,795,214	-0.58%
11	1381 DRILLING OIL & GAS WELLS	29,151,107	16,701,623	12,449,484	74.54%
11	1511 BUILDING CONSTRUCTION CON	800,061,792	1,000,610,944	-200,549,152	-20.04%
11	1600 CONSTRUCTION CONTRACTORS-	888,163,248	971,864,780	-83,701,532	-8.61%
11	1711 MECHANICAL CONTRACTORS	104,753,989	91,721,644	13,032,345	14.21%
11	1731 ELECTRICAL CONTRACTORS	122,449,592	226,674,431	-104,224,839	-45.98%

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11	1741 INSULATION CONTRACTORS	14,449,146	15,154,687	-705,541	-4.66%
11	1751 ELEVATOR OR ESCALATOR SER	420,096	830,590	-410,494	-49.42%
11	1781 WATER WELL DRILLING	15,242,587	13,631,104	1,611,483	11.82%
11	1794 EXCAVATING, GRADING, & LA	75,229,565	151,718,649	-76,489,084	-50.42%
Total for Contracting		2,049,921,122	2,488,908,452	-438,987,330	-17.64%
12	7832 MOTION PICTURE SHOWS	25,738,460	21,406,245	4,332,215	20.24%
12	7911 DANCE HALLS, NIGHTCLUBS,E	943,447	525,592	417,855	79.50%
12	7930 BOWLING, BILLARDS, & POOL	5,411,381	6,129,345	-717,964	-11.71%
12	7945 SKATING RINKS	1,271,299	1,223,681	47,618	3.89%
12	7946 PARKS	10,461,120	11,969,768	-1,508,648	-12.60%
12	7947	0	0	0	-
12	7948 RACE TRACKS	590,899	600,199	-9,300	-1.55%
12	7952 COLLEGE ATHLETICS	3,470,824	6,563,981	-3,093,157	-47.12%
12	8421 AQUARIUMS, BOTANICAL GARD	297,034	-1,158,749	1,455,783	100.00%
12	8431 MUSEUMS	424,882	444,992	-20,110	-4.52%
Total for Recreational & Amusement		48,609,346	47,705,054	904,292	1.90%
<b>Statewide Total</b>		15,168,451,727	14,843,426,611	325,025,116	2.19%