

Mississippi Department of Revenue  
Two Year Comparison of Gross Retail Sales  
Comparing Fiscal Year 2011 to 2010 Through June

Industry Code	Industry Description	Current Year sales	Prior Year Sales	Difference	% Difference
0 5511	MOTOR VEHICLE (NEW CAR)	2,339,123,950	1,976,678,976	362,444,974	18.34%
0 5512		51,620,803	55,304,511	-3,683,708	-6.66%
0 5513		322,004,284	299,745,237	22,259,047	7.43%
0 5521	MOTOR VEHICLE (USED CAR)	657,977,271	588,392,915	69,584,356	11.83%
0 5531	AUTO PARTS, TIRES,& ACC	807,767,495	733,229,365	74,538,130	10.17%
0 5541	GASOLINE SERVICE STATIONS	250,158,861	246,850,208	3,308,653	1.34%
0 5571	MOTORCYCLE DEALERS & REPA	106,862,445	94,532,572	12,329,873	13.04%
0 5590	AUTOMOTIVE RELATED, NEC	80,915,830	76,215,492	4,700,338	6.17%
0 5592	TRAILER DEALERS, HOUSE	65,146,892	53,219,965	11,926,927	22.41%
0 5593		109,810,261	125,873,968	-16,063,707	-12.76%
0 5599	AIRCRAFT DEALERS	3,886,949	3,655,731	231,218	6.32%
0 7520	AUTO PARKING LOTS & GAR	8,150,231	7,849,869	300,362	3.83%
0 7521		10,617,317	9,611,136	1,006,181	10.47%
0 7530	AUTO REPAIR SHOPS	621,287,723	585,648,437	35,639,286	6.09%

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0	7531	0	0	0	-
0	7542 CAR WASHES	8,619,380	7,212,158	1,407,222	19.51%
0	7543	0	0	0	-
0	9300 GOVERNMENT	0	0	0	-
Total for Automotive		5,443,949,692	4,864,020,540	579,929,152	11.92%
1	5110	0	0	0	-
1	5111 INDUSTRIAL EQUIP & SUP	295,684,576	283,656,959	12,027,617	4.24%
1	5112	791,520,814	606,541,745	184,979,069	30.50%
1	5121 MARINE EQUIP & SUPPLIES	27,374,141	20,649,741	6,724,400	32.56%
1	5131 OIL FIELD EQUIP & SUP	180,790,247	155,365,200	25,425,047	16.36%
1	5141 ROAD & CONST EQUIP & SUP	118,262,163	98,899,427	19,362,736	19.58%
1	5142	0	0	0	-
1	5151 COMMUNICATION EQUIPMENT	430,176,137	427,875,751	2,300,386	0.54%
1	5161 PROFESSIONAL - HOSPITAL	149,607,985	131,437,499	18,170,486	13.82%
1	5171 COMPUTER EQUIPMENT SUPPLI	348,891,891	287,399,550	61,492,341	21.40%

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1	5250	0	0	0	-
1	5252 FARM EQUIPMENT	206,701,578	176,840,525	29,861,053	16.89%
1	5253	6,649,824	26,038,864	-19,389,040	-74.46%
1	5254	57,675,037	79,725,225	-22,050,188	-27.66%
1	7690 WELDING & GENERAL REPAIR	91,626,944	86,497,969	5,128,975	5.93%
Total for Machinery, Equip.		2,704,961,337	2,380,928,455	324,032,882	13.61%
2	5410	0	0	0	-
2	5411 GROCERY STORES, GENERAL	1,982,870,030	1,968,394,624	14,475,406	0.74%
2	5412 QUICK STOP GROCERY STORES	1,797,546,036	1,749,936,864	47,609,172	2.72%
2	5420 MEAT,POULTRY, & FISH PROD	39,484,904	37,910,482	1,574,422	4.15%
2	5421	0	0	0	-
2	5490 SPECIALTY FOOD RELATED	217,516,450	208,663,260	8,853,190	4.24%
2	5810 RESTAURANTS AND CAFES--NO	2,243,659,127	2,190,822,527	52,836,600	2.41%
2	5811	0	0	0	-
2	5820 RESTAURANTS AND CAFES--AL	863,409,820	834,408,965	29,000,855	3.48%

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2	5830 CONCESSIONS, QUICK FOOD,	284,719,467	268,995,632	15,723,835	5.85%
2	5831	0	0	0	-
2	5919	0	0	0	-
2	5921 LIQUOR STORES-BARS ONLY	131,074,023	127,855,282	3,218,741	2.52%
2	5922 LIQUOR STORES-PACKAGE	289,810,878	281,831,986	7,978,892	2.83%
2	5923 BEER PARLORS	38,981,630	43,657,718	-4,676,088	-10.71%
Total for Food		7,889,072,365	7,712,477,340	176,595,025	2.29%
3	5712 FURNITURE STORES	410,930,200	413,198,270	-2,268,070	-0.55%
3	5722 APPLIANCE STORES	275,919,062	286,395,567	-10,476,505	-3.66%
3	5733 MUSIC STORES	24,752,109	26,310,453	-1,558,344	-5.92%
3	5740 BUSINESS FURN, EQUIP & SU	136,252,004	132,529,898	3,722,106	2.81%
3	7620 APPLIANCE REPAIR SHOPS	4,305,663	3,834,225	471,438	12.30%
3	7641 FURNITURE REPAIR SHOPS	12,385,446	12,133,071	252,375	2.08%
Total for Furniture		864,544,484	874,401,484	-9,857,000	-1.13%
4	5311 DEPARTMENT STORES	6,242,628,647	6,203,629,162	38,999,485	0.63%

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4	5331 LIMITED PRICE VARIETY	16,707,136	16,520,534	186,602	1.13%
4	5341 AUTOMATIC MERCHANDISING	44,069,751	25,282,171	18,787,580	74.31%
4	5351 DIRECT SELLING	48,596,576	52,083,694	-3,487,118	-6.70%
4	5390 GENERAL MERCHANDISE, NEC	289,252,999	277,853,167	11,399,832	4.10%
4	5391	0	0	0	-
4	5611 MEN & BOYS CLOTHING & FUR	109,489,783	105,743,585	3,746,198	3.54%
4	5621 LADIES READY-TO-WEAR STOR	299,012,494	293,736,029	5,276,465	1.80%
4	5641 CHILDREN'S & INFANTS' APP	40,823,379	39,628,033	1,195,346	3.02%
4	5661 SHOE STORES	185,642,373	180,167,594	5,474,779	3.04%
4	5699 APPAREL & ACCESSORIES	316,197,819	301,383,073	14,814,746	4.92%
Total for General Merchandise		7,592,420,957	7,496,027,042	96,393,915	1.29%
5	5210	0	0	0	-
5	5211 LUMBER & OTHER BLDG MATER	1,757,508,062	1,674,341,609	83,166,453	4.97%
5	5212 SAW MILLS & WOOD PRESERVI	3,134,569	3,792,093	-657,524	-17.34%
5	5221 PLUMBING, HTG & AIR COND	194,219,699	189,590,847	4,628,852	2.44%

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5	5241 ELECTRICAL WORK	109,244,603	111,039,185	-1,794,582	-1.62%
5	5251 HARDWARE STORES	182,421,540	173,820,524	8,601,016	4.95%
5	5261 TIN, SHEET METAL & FABRIC	58,662,978	54,374,752	4,288,226	7.89%
5	5271 FENCE DEALERS	20,390,814	20,294,377	96,437	0.48%
5	5272 TILE SETTING	2,345,936	3,111,536	-765,600	-24.61%
5	5281 NEON AND OTHER SIGNS	21,205,796	26,287,803	-5,082,007	-19.33%
5	5290 BLDG MATERIALS, HDWARE	218,286,303	232,387,757	-14,101,454	-6.07%
5	5291 MONUMENTS & TOMBSTONE	19,972,412	21,398,675	-1,426,263	-6.67%
Total for Lumber & Bldg. Supplies		2,587,392,712	2,510,439,158	76,953,554	3.07%
6	100 AGRICULTURAL SERVICES	1,423,225	1,581,115	-157,890	-9.99%
6	1000 MINING (METAL)	82,612	92,084	-9,472	-10.29%
6	1400 MINING (SAND & GRAVEL)	26,475,526	25,699,729	775,797	3.02%
6	1410	172,540	287,345	-114,805	-39.95%
6	5912 DRUG STORES	341,605,344	335,959,465	5,645,879	1.68%
6	5920 MEDICAL & DENTAL	90,352,020	83,286,422	7,065,598	8.48%

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6	5930 ANTIQUE & SECONDHAND STOR	102,959,576	89,625,529	13,334,047	14.88%
6	5940 BOOK & STATIONERY STORES	261,197,701	269,168,407	-7,970,706	-2.96%
6	5950 SPORTING GOODS & BICYCLE	307,463,410	297,090,412	10,372,998	3.49%
6	5968	0	0	0	-
6	5969 FARM & GARDEN SUPPLY	157,660,473	157,417,705	242,768	0.15%
6	5971 JEWELRY STORES	103,638,264	99,168,326	4,469,938	4.51%
6	5972	0	0	0	-
6	5980 FUEL & ICE DEALERS	56,449,653	53,484,561	2,965,092	5.54%
6	5990 MISCELLANEOUS RETAIL, NEC	1,469,173,742	1,399,095,970	70,077,772	5.01%
6	5992 FLORISTS	89,047,013	90,539,675	-1,492,662	-1.65%
6	5993 CIGAR STORES & STANDS	107,262,273	112,307,483	-5,045,210	-4.49%
6	5995	8,930,558	8,662,774	267,784	3.09%
6	5996 CAMERA & PHOTOGRAPHIC SUP	39,399,515	39,933,334	-533,819	-1.34%
6	5997 GIFT, NOVELTY & SOUVENIR	155,936,327	150,238,095	5,698,232	3.79%

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6	5998 PRINTING & PUBLISHING	65,154,450	63,746,789	1,407,661	2.21%
6	5999 PRINTING & PUBLISHING	0	0	0	-
6	6003	59,885,024	52,346,246	7,538,778	14.40%
6	7110	0	0	0	-
6	7120	0	0	0	-
6	7130	0	0	0	-
6	7310 ADVERTISING SPECIALTIES &	9,097,721	9,978,642	-880,921	-8.83%
Total for Misc. Retail		3,453,366,967	3,339,710,108	113,656,859	3.40%
7	712 COTTON GINNING	0	0	0	-
7	1380 OIL & GAS FIELD SERVICES	249,226,590	187,632,113	61,594,477	32.83%
7	3662 BURGLAR & FIRE ALARMS	76,831,057	68,179,174	8,651,883	12.69%
7	4220 PUBLIC WAREHOUSING	29,434,807	25,882,328	3,552,479	13.73%
7	4221	0	0	0	-
7	4460 MARINA SERVICES	10,723,847	9,407,422	1,316,425	13.99%
7	4580 FIXED FACILITIES, AIR TRA	459,841	301,029	158,812	52.76%



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7 4891	TV CABLE SERVICE	673,276,075	620,847,633	52,428,442	8.44%
7 4892	PH. ANSWERING SERVICE	11,615,764	10,479,179	1,136,585	10.85%
7 6000	BANKING	7,784,173	3,162,208	4,621,965	146.16%
7 6300	INSURANCE CARRIERS	1,327,761	1,081,119	246,642	22.81%
7 7011	HOTELS, COURTS & MOTELS	651,417,189	595,159,007	56,258,182	9.45%
7 7031	TRAILER PARKS	3,034,445	2,624,915	409,530	15.60%
7 7210	LAUNDRIES, DRY CLEANING	92,464,628	94,855,341	-2,390,713	-2.52%
7 7251	SHOE REPAIR SHOPS	2,214,085	2,059,923	154,162	7.48%
7 7342	EXTERMINATING SERVICES	82,760,779	80,703,701	2,057,078	2.55%
7 7343		0	0	0	-
7 7394	RENTING & LEASING--NONTRA	574,143,547	554,845,427	19,298,120	3.48%
7 7510	RENTING & LEASING--TRANSP	135,501,919	140,320,767	-4,818,848	-3.43%
7 7511		80,200,429	76,602,233	3,598,196	4.70%
7 7942	PUBLIC GOLF COURSES, ETC.	14,279,355	15,407,611	-1,128,256	-7.32%

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7	7950 PUBLIC TENNIS COURTS	1,746,139	2,571,497	-825,358	-32.10%
7	7951 PUBLIC SWIMMING POOLS	88,024	26,856	61,168	227.76%
7	8000 MEDICAL & OTHER HEALTH	47,536,721	45,935,308	1,601,413	3.49%
7	8900 MISCELLANEOUS SERVICES	50,231,444	42,025,806	8,205,638	19.53%
Total for Services		2,796,298,619	2,580,110,597	216,188,022	8.38%
8	5010 MOTOR VEHICLES & AUTO EQU	0	0	0	-
8	5022 DRUGS & SUNDRIES	0	0	0	-
8	5030 DRY GOODS & APPAREL	0	0	0	-
8	5041 GROCERIES, GENERAL LINE	0	0	0	-
8	5042 SOFT DRINKS	13,857,558	13,264,415	593,143	4.47%
8	5043 DAIRY PRODUCTS	0	0	0	-
8	5044 POULTRY & POULTRY PRODUCT	0	0	0	-
8	5046 FISH & SEA FOODS	0	0	0	-
8	5047 MEAT & MEAT PRODUCTS	0	0	0	-
8	5048 FRESH FRUITS & VEGETABLES	0	0	0	-

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8	5049 GROCERY RELATED	0	0	0	-
8	5060 ELECTRICAL GOODS	0	0	0	-
8	5070 HARDWARE EQUIPMENT	0	0	0	-
8	5080 MACHINERY, EQUIP & SUP	0	0	0	-
8	5090 WHOLESALERS, NEC	0	0	0	-
8	5092 PETROLEUM BULK STATIONS	0	0	0	-
8	5094 TOBACCO & ITS PRODUCTS	0	0	0	-
8	5095 BEER	491,789,779	470,213,317	21,576,462	4.59%
8	5096 PAPER & PAPER PRODUCTS	0	0	0	-
8	5097 FURNITURE	0	0	0	-
8	5098 LUMBER & CONST MATERIALS	0	0	0	-
8	5099 DISTILLED ALCOHOLIC BEV	279,701,620	273,121,753	6,579,867	2.41%
Total for Wholesale		785,348,957	756,599,485	28,749,472	3.80%
9	4010 RAILROAD TRANSPORTATION	77,948	89,499	-11,551	-12.91%
9	4131 INTERCITY BUS LINES	451,248	466,866	-15,618	-3.35%

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9 4210	TRUCKING, LOCAL & LONG DI	3,725,464	3,780,425	-54,961	-1.45%
9 4450	WATER TRANSPORTATION	877,827	731,884	145,943	19.94%
9 4511	AIR TRANSPORTATION	20,038	22,623	-2,585	-11.43%
9 4700	TRANSPORTATION SERVICES	66,456	67,575	-1,119	-1.66%
9 4800	TELEPHONE & TELEGRAPH	2,516,308,313	2,717,122,006	-200,813,693	-7.39%
9 4911	ELECTRIC CO & SYSTEMS	619,177,151	594,975,966	24,201,185	4.07%
9 4912	ELECTRIC POWER ASSOC	288,693,187	271,790,716	16,902,471	6.22%
9 4913	CITY ELECTRIC SYSTEMS	25,408,245	23,275,251	2,132,994	9.16%
9 4923	GAS TRANS & DISTRIBUTION	74,895,222	85,965,423	-11,070,201	-12.88%
9 4926	CITY GAS SYSTEM	2,445,193	2,660,178	-214,985	-8.08%
9 4930	COMBINATION UTILITY CO	3,461,046	3,452,535	8,511	0.25%
9 4933	CITY COMBINED UTILITIES	95,327,308	86,443,892	8,883,416	10.28%
9 4941	WATER SUPPLY	45,703,764	43,556,655	2,147,109	4.93%
9 4950		498,042,289	465,160,700	32,881,589	7.07%

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9	9999	0	0	0	-
Total for Public Utilities		4,174,680,699	4,299,562,194	-124,881,495	-2.90%
11	1381 DRILLING OIL & GAS WELLS	59,353,024	55,838,184	3,514,840	6.29%
11	1511 BUILDING CONSTRUCTION CON	2,204,342,584	2,614,538,748	-410,196,164	-15.69%
11	1600 CONSTRUCTION CONTRACTORS-	2,494,119,333	2,339,065,411	155,053,922	6.63%
11	1711 MECHANICAL CONTRACTORS	288,005,563	236,512,478	51,493,085	21.77%
11	1731 ELECTRICAL CONTRACTORS	358,287,000	468,326,414	-110,039,414	-23.50%
11	1741 INSULATION CONTRACTORS	40,784,180	42,871,946	-2,087,766	-4.87%
11	1751 ELEVATOR OR ESCALATOR SER	1,719,397	2,393,891	-674,494	-28.18%
11	1781 WATER WELL DRILLING	36,508,208	32,802,928	3,705,280	11.30%
11	1794 EXCAVATING, GRADING, & LA	211,377,744	295,910,443	-84,532,699	-28.57%
Total for Contracting		5,694,497,033	6,088,260,443	-393,763,410	-6.47%
12	7832 MOTION PICTURE SHOWS	64,192,813	63,165,193	1,027,620	1.63%
12	7911 DANCE HALLS, NIGHTCLUBS,E	2,280,986	1,647,718	633,268	38.43%
12	7930 BOWLING, BILLARDS, & POOL	15,846,139	17,100,973	-1,254,834	-7.34%

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12	7945 SKATING RINKS	3,680,232	3,545,867	134,365	3.79%
12	7946 PARKS	22,778,526	24,556,432	-1,777,906	-7.24%
12	7947	0	0	0	-
12	7948 RACE TRACKS	1,655,944	1,431,493	224,451	15.68%
12	7952 COLLEGE ATHLETICS	28,189,015	30,466,644	-2,277,629	-7.48%
12	8421 AQUARIUMS, BOTANICAL GARD	963,852	-769,434	1,733,286	100.00%
12	8431 MUSEUMS	5,931,558	3,751,256	2,180,302	58.12%
Total for Recreational & Amusement		145,519,065	144,896,142	622,923	0.43%
<b>Statewide Total</b>		44,132,052,887	43,047,432,988	1,084,619,899	2.52%