



TASTING EVENT APPROVAL REQUEST FORM

Date submitted \_\_\_\_\_

ABC Permit No. \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ (Street) (City) (County) (Zip)

Date of tasting event \_\_\_\_\_

Date of last tasting event (if applicable) \_\_\_\_\_

Hours of tasting event \_\_\_\_\_ (Maximum time limit is 4 hours.)

GUIDELINES:

- 1. The retailer must submit this form two weeks in advance and receive written approval from the ABC Permit Department. This form will be returned to you with approval and must be posted at the event.
2. There can be no charge to the customer to attend the event and no tickets will be sold by any party to attend the event.
3. All sampling must be done in an area that is cordoned off by barriers that clearly separates the event from the point of sale of any alcoholic beverages.
4. No event may last longer than four (4) hours.
5. Only one event may be held during a rolling three (3) month period.
6. No person under twenty-one (21) years of age may attend or take part in the event and signage must be posted at the entrance of the business stating this prohibition.
7. The permit holder or an ABC approved manager must be present during the entire event.
8. No food may be served at the event.
9. Each sample of wine served at the event shall not exceed 1 1/4 ounces and no more than a cumulative total of five (5) ounces may be consumed by any one customer during the event.
10. Each sample of distilled spirits served at the event shall not exceed 1/4 ounce and no more than a cumulative total of one (1) ounce may be consumed by any one customer during the event.
11. Tasting events may only be held during the legal hours of sale.
12. All alcoholic beverages used during the event must be exclusively provided by the retailer. It can't be provided by a manufacturer's representative or other outside source. The alcoholic beverages must be drawn from the permit holder's stock and have been purchased from the ABC or an approved wholesaler.
13. Only the permit holder's employees may serve alcoholic beverages during the event.
14. At the conclusion of the event, all opened bottles of alcoholic beverages must be immediately removed from the premises.
15. Within 10 days of the event, the permit holder must submit a report to the ABC Permit Department that contains the brand(s) and amount(s) sampled by customers.

PERMIT HOLDER/MANAGER CERTIFICATION

I have read and understand the above guidelines. I understand that my failure to follow these guidelines may result in administrative action and/or denial of future request.

Signature-Permit Holder or Approved ABC Manager

Date

APPROVAL-Director of ABC Permits

Date