

Mississippi Department of Revenue  
Two Year Comparison of Gross Retail Sales  
Comparing Fiscal Year 2011 to 2010 Through February

Industry Code	Industry Description	Current Year sales	Prior Year Sales	Difference	% Difference
0	5511 MOTOR VEHICLE (NEW CAR)	1,508,025,762	1,269,761,908	238,263,854	18.76%
0	5512	35,681,438	37,199,010	-1,517,572	-4.08%
0	5513	214,404,746	196,564,026	17,840,720	9.08%
0	5521 MOTOR VEHICLE (USED CAR)	386,082,123	342,290,627	43,791,496	12.79%
0	5531 AUTO PARTS, TIRES,& ACC	524,374,503	461,487,108	62,887,395	13.63%
0	5541 GASOLINE SERVICE STATIONS	168,857,972	163,093,465	5,764,507	3.53%
0	5571 MOTORCYCLE DEALERS & REPA	64,037,760	60,594,330	3,443,430	5.68%
0	5590 AUTOMOTIVE RELATED, NEC	52,312,679	49,107,949	3,204,730	6.53%
0	5592 TRAILER DEALERS, HOUSE	40,107,357	32,107,229	8,000,128	24.92%
0	5593	69,186,110	79,265,796	-10,079,686	-12.72%
0	5599 AIRCRAFT DEALERS	2,711,430	2,391,814	319,616	13.36%
0	7520 AUTO PARKING LOTS & GAR	4,894,754	5,138,813	-244,059	-4.75%
0	7521	7,117,033	6,197,611	919,422	14.84%
0	7530 AUTO REPAIR SHOPS	405,777,126	380,675,589	25,101,537	6.59%
0	7531	0	0	0	-
0	7542 CAR WASHES	5,573,370	4,370,485	1,202,885	27.52%
0	7543	0	0	0	-
0	9300 GOVERNMENT	0	0	0	-
Total for Automotive		3,489,144,163	3,090,245,760	398,898,403	12.91%
1	5110	0	0	0	-
1	5111 INDUSTRIAL EQUIP & SUP	194,313,632	183,134,366	11,179,266	6.10%
1	5112	506,520,121	337,300,670	169,219,451	50.17%
1	5121 MARINE EQUIP & SUPPLIES	16,272,863	12,941,019	3,331,844	25.75%
1	5131 OIL FIELD EQUIP & SUP	126,560,550	93,849,564	32,710,986	34.85%
1	5141 ROAD & CONST EQUIP & SUP	83,610,547	66,580,120	17,030,427	25.58%
1	5142	0	0	0	-
1	5151 COMMUNICATION EQUIPMENT	280,987,892	290,034,904	-9,047,012	-3.12%
1	5161 PROFESSIONAL - HOSPITAL	98,725,130	86,414,583	12,310,547	14.25%
1	5171 COMPUTER EQUIPMENT SUPPLI	236,328,736	199,663,137	36,665,599	18.36%
1	5250	0	0	0	-
1	5252 FARM EQUIPMENT	132,892,378	113,193,078	19,699,300	17.40%

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1	5253	3,894,378	23,691,919	-19,797,541	-83.56%
1	5254	35,738,425	60,603,722	-24,865,297	-41.03%
1	7690 WELDING & GENERAL REPAIR	60,279,808	57,930,843	2,348,965	4.05%
Total for Machinery, Equip.		1,776,124,460	1,525,337,925	250,786,535	16.44%
2	5410	0	0	0	-
2	5411 GROCERY STORES, GENERAL	1,327,507,187	1,326,484,487	1,022,700	0.08%
2	5412 QUICK STOP GROCERY STORES	1,196,227,636	1,149,760,483	46,467,153	4.04%
2	5420 MEAT,POULTRY, & FISH PROD	26,189,867	25,532,679	657,188	2.57%
2	5421	0	0	0	-
2	5490 SPECIALTY FOOD RELATED	144,192,232	140,686,554	3,505,678	2.49%
2	5810 RESTAURANTS AND CAFES--NO	1,470,335,569	1,411,733,944	58,601,625	4.15%
2	5811	0	0	0	-
2	5820 RESTAURANTS AND CAFES--AL	567,127,951	539,270,791	27,857,160	5.17%
2	5830 CONCESSIONS, QUICK FOOD,	185,240,674	176,253,259	8,987,415	5.10%
2	5831	0	0	0	-
2	5919	0	0	0	-
2	5921 LIQUOR STORES-BARS ONLY	87,179,802	82,520,435	4,659,367	5.65%
2	5922 LIQUOR STORES-PACKAGE	192,874,995	188,415,248	4,459,747	2.37%
2	5923 BEER PARLORS	25,747,604	29,768,492	-4,020,888	-13.51%
Total for Food		5,222,623,517	5,070,426,372	152,197,145	3.00%
3	5712 FURNITURE STORES	269,950,190	269,034,845	915,345	0.34%
3	5722 APPLIANCE STORES	192,088,059	198,087,925	-5,999,866	-3.03%
3	5733 MUSIC STORES	17,484,768	18,883,010	-1,398,242	-7.40%
3	5740 BUSINESS FURN, EQUIP & SU	91,761,900	90,653,758	1,108,142	1.22%
3	7620 APPLIANCE REPAIR SHOPS	2,739,723	2,595,269	144,454	5.57%
3	7641 FURNITURE REPAIR SHOPS	8,090,709	8,225,922	-135,213	-1.64%
Total for Furniture		582,115,349	587,480,729	-5,365,380	-0.91%
4	5311 DEPARTMENT STORES	4,178,910,483	4,167,381,111	11,529,372	0.28%
4	5331 LIMITED PRICE VARIETY	10,167,119	9,965,236	201,883	2.03%
4	5341 AUTOMATIC MERCHANDISING	29,217,570	30,452,410	-1,234,840	-4.05%

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4	5351 DIRECT SELLING	31,988,754	33,819,296	-1,830,542	-5.41%
4	5390 GENERAL MERCHANDISE, NEC	195,883,944	186,605,888	9,278,056	4.97%
4	5391	0	0	0	-
4	5611 MEN & BOYS CLOTHING & FUR	74,231,906	70,717,055	3,514,851	4.97%
4	5621 LADIES READY-TO-WEAR STOR	193,844,740	189,160,538	4,684,202	2.48%
4	5641 CHILDREN'S & INFANTS' APP	27,020,106	25,872,385	1,147,721	4.44%
4	5661 SHOE STORES	119,775,108	115,050,400	4,724,708	4.11%
4	5699 APPAREL & ACCESSORIES	215,109,828	199,229,481	15,880,347	7.97%
Total for General Merchandise		5,076,149,558	5,028,253,800	47,895,758	0.95%
5	5210	0	0	0	-
5	5211 LUMBER & OTHER BLDG MATER	1,170,964,503	1,073,158,358	97,806,145	9.11%
5	5212 SAW MILLS & WOOD PRESERVI	2,242,622	2,762,599	-519,977	-18.82%
5	5221 PLUMBING, HTG & AIR COND	135,369,037	128,031,368	7,337,669	5.73%
5	5241 ELECTRICAL WORK	75,801,976	75,145,488	656,488	0.87%
5	5251 HARDWARE STORES	120,673,597	113,310,970	7,362,627	6.50%
5	5261 TIN, SHEET METAL & FABRIC	37,686,254	37,823,919	-137,665	-0.36%
5	5271 FENCE DEALERS	13,363,198	13,229,860	133,338	1.01%
5	5272 TILE SETTING	1,505,474	2,217,633	-712,159	-32.11%
5	5281 NEON AND OTHER SIGNS	13,729,088	18,982,360	-5,253,272	-27.67%
5	5290 BLDG MATERIALS, HDWARE	141,960,339	154,365,578	-12,405,239	-8.04%
5	5291 MONUMENTS & TOMBSTONE	13,103,901	13,445,939	-342,038	-2.54%
Total for Lumber & Bldg. Supplies		1,726,399,989	1,632,474,072	93,925,917	5.75%
6	100 AGRICULTURAL SERVICES	935,022	1,097,581	-162,559	-14.81%
6	1000 MINING (METAL)	55,136	61,653	-6,517	-10.57%
6	1400 MINING (SAND & GRAVEL)	16,223,871	17,097,330	-873,459	-5.11%
6	1410	103,392	202,615	-99,223	-48.97%
6	5912 DRUG STORES	225,999,744	222,393,898	3,605,846	1.62%
6	5920 MEDICAL & DENTAL	60,356,484	54,092,933	6,263,551	11.58%
6	5930 ANTIQUE & SECONDHAND STOR	67,206,474	58,699,724	8,506,750	14.49%
6	5940 BOOK & STATIONERY STORES	180,078,836	185,065,113	-4,986,277	-2.69%

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6	5950 SPORTING GOODS & BICYCLE	207,679,010	201,474,085	6,204,925	3.08%
6	5968	0	0	0	-
6	5969 FARM & GARDEN SUPPLY	97,626,321	98,593,129	-966,808	-0.98%
6	5971 JEWELRY STORES	69,636,411	66,729,259	2,907,152	4.36%
6	5972	0	0	0	-
6	5980 FUEL & ICE DEALERS	39,584,235	35,495,019	4,089,216	11.52%
6	5990 MISCELLANEOUS RETAIL, NEC	971,682,081	919,751,105	51,930,976	5.65%
6	5992 FLORISTS	53,417,181	54,320,093	-902,912	-1.66%
6	5993 CIGAR STORES & STANDS	72,192,034	74,532,050	-2,340,016	-3.14%
6	5995	6,093,961	6,151,355	-57,394	-0.93%
6	5996 CAMERA & PHOTOGRAPHIC SUP	26,121,634	26,520,439	-398,805	-1.50%
6	5997 GIFT, NOVELTY & SOUVENIR	107,416,268	102,862,452	4,553,816	4.43%
6	5998 PRINTING & PUBLISHING	43,747,545	43,382,820	364,725	0.84%
6	5999 PRINTING & PUBLISHING	0	0	0	-
6	6003	37,890,531	35,748,855	2,141,676	5.99%
6	7110	0	0	0	-
6	7120	0	0	0	-
6	7130	0	0	0	-
6	7310 ADVERTISING SPECIALTIES &	5,901,306	6,778,766	-877,460	-12.94%
Total for Misc. Retail		2,289,947,477	2,211,050,274	78,897,203	3.57%
7	712 COTTON GINNING	0	0	0	-
7	1380 OIL & GAS FIELD SERVICES	155,335,885	109,592,614	45,743,271	41.74%
7	3662 BURGLAR & FIRE ALARMS	51,510,666	44,751,865	6,758,801	15.10%
7	4220 PUBLIC WAREHOUSING	20,023,390	17,525,849	2,497,541	14.25%
7	4221	0	0	0	-
7	4460 MARINA SERVICES	6,614,053	5,785,040	829,013	14.33%
7	4580 FIXED FACILITIES, AIR TRA	258,863	178,194	80,669	45.27%
7	4891 TV CABLE SERVICE	454,135,267	424,447,573	29,687,694	6.99%
7	4892 PH. ANSWERING SERVICE	7,911,416	6,676,548	1,234,868	18.50%
7	6000 BANKING	6,934,683	2,445,682	4,489,001	183.55%
7	6300 INSURANCE CARRIERS	1,034,618	739,243	295,375	39.96%

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7	7011 HOTELS, COURTS & MOTELS	426,124,666	382,993,888	43,130,778	11.26%
7	7031 TRAILER PARKS	1,867,326	1,724,820	142,506	8.26%
7	7210 LAUNDRIES, DRY CLEANING	60,768,961	61,739,855	-970,894	-1.57%
7	7251 SHOE REPAIR SHOPS	1,439,175	1,403,558	35,617	2.54%
7	7342 EXTERMINATING SERVICES	54,140,085	50,071,530	4,068,555	8.13%
7	7343	0	0	0	-
7	7394 RENTING & LEASING--NONTRA	393,161,347	366,560,859	26,600,488	7.26%
7	7510 RENTING & LEASING--TRANSP	89,688,299	93,743,914	-4,055,615	-4.33%
7	7511	53,796,258	51,414,300	2,381,958	4.63%
7	7942 PUBLIC GOLF COURSES, ETC.	9,170,267	10,342,038	-1,171,771	-11.33%
7	7950 PUBLIC TENNIS COURTS	1,201,508	1,501,856	-300,348	-20.00%
7	7951 PUBLIC SWIMMING POOLS	52,525	915	51,610	5640.44%
7	8000 MEDICAL & OTHER HEALTH	32,388,573	29,083,124	3,305,449	11.37%
7	8900 MISCELLANEOUS SERVICES	35,812,165	28,156,729	7,655,436	27.19%
Total for Services		1,863,369,996	1,690,879,994	172,490,002	10.20%
8	5010 MOTOR VEHICLES & AUTO EQU	0	0	0	-
8	5022 DRUGS & SUNDRIES	0	0	0	-
8	5030 DRY GOODS & APPAREL	0	0	0	-
8	5041 GROCERIES, GENERAL LINE	0	0	0	-
8	5042 SOFT DRINKS	9,306,496	9,359,686	-53,190	-0.57%
8	5043 DAIRY PRODUCTS	0	0	0	-
8	5044 POULTRY & POULTRY PRODUCT	0	0	0	-
8	5046 FISH & SEA FOODS	0	0	0	-
8	5047 MEAT & MEAT PRODUCTS	0	0	0	-
8	5048 FRESH FRUITS & VEGETABLES	0	0	0	-
8	5049 GROCERY RELATED	0	0	0	-
8	5060 ELECTRICAL GOODS	0	0	0	-
8	5070 HARDWARE EQUIPMENT	0	0	0	-
8	5080 MACHINERY, EQUIP & SUP	0	0	0	-
8	5090 WHOLESALERS, NEC	0	0	0	-
8	5092 PETROLEUM BULK STATIONS	0	0	0	-

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8	5094 TOBACCO & ITS PRODUCTS	0	0	0	-
8	5095 BEER	325,272,655	309,421,323	15,851,332	5.12%
8	5096 PAPER & PAPER PRODUCTS	0	0	0	-
8	5097 FURNITURE	0	0	0	-
8	5098 LUMBER & CONST MATERIALS	0	0	0	-
8	5099 DISTILLED ALCOHOLIC BEV	185,475,440	182,214,746	3,260,694	1.79%
Total for Wholesale		520,054,591	500,995,755	19,058,836	3.80%
9	4010 RAILROAD TRANSPORTATION	70,741	33,159	37,582	113.34%
9	4131 INTERCITY BUS LINES	305,104	322,123	-17,019	-5.28%
9	4210 TRUCKING, LOCAL & LONG DI	1,979,408	3,265,888	-1,286,480	-39.39%
9	4450 WATER TRANSPORTATION	590,585	469,570	121,015	25.77%
9	4511 AIR TRANSPORTATION	13,746	16,909	-3,163	-18.71%
9	4700 TRANSPORTATION SERVICES	42,040	46,759	-4,719	-10.09%
9	4800 TELEPHONE & TELEGRAPH	1,692,556,315	1,833,699,340	-141,143,025	-7.70%
9	4911 ELECTRIC CO & SYSTEMS	436,284,925	421,249,381	15,035,544	3.57%
9	4912 ELECTRIC POWER ASSOC	201,354,913	186,697,330	14,657,583	7.85%
9	4913 CITY ELECTRIC SYSTEMS	17,950,341	16,426,895	1,523,446	9.27%
9	4923 GAS TRANS & DISTRIBUTION	45,568,155	48,868,767	-3,300,612	-6.75%
9	4926 CITY GAS SYSTEM	1,523,671	1,508,048	15,623	1.04%
9	4930 COMBINATION UTILITY CO	2,098,311	2,111,841	-13,530	-0.64%
9	4933 CITY COMBINED UTILITIES	66,164,760	57,550,933	8,613,827	14.97%
9	4941 WATER SUPPLY	30,860,079	30,219,188	640,891	2.12%
9	4950	350,063,112	325,161,772	24,901,340	7.66%
9	9999	0	0	0	-
Total for Public Utilities		2,847,426,206	2,927,647,903	-80,221,697	-2.74%
11	1381 DRILLING OIL & GAS WELLS	43,733,969	32,589,624	11,144,345	34.20%
11	1511 BUILDING CONSTRUCTION CON	1,540,779,596	1,813,118,290	-272,338,694	-15.02%
11	1600 CONSTRUCTION CONTRACTORS-	1,705,617,191	1,680,469,081	25,148,110	1.50%
11	1711 MECHANICAL CONTRACTORS	193,595,345	160,541,472	33,053,873	20.59%
11	1731 ELECTRICAL CONTRACTORS	246,225,864	354,109,563	-107,883,699	-30.47%

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11	1741 INSULATION CONTRACTORS	26,828,128	26,976,343	-148,215	-0.55%
11	1751 ELEVATOR OR ESCALATOR SER	934,287	1,634,647	-700,360	-42.84%
11	1781 WATER WELL DRILLING	25,672,878	22,238,574	3,434,304	15.44%
11	1794 EXCAVATING, GRADING, & LA	139,481,003	215,810,336	-76,329,333	-35.37%
Total for Contracting		3,922,868,261	4,307,487,930	-384,619,669	-8.93%
12	7832 MOTION PICTURE SHOWS	44,142,904	43,979,717	163,187	0.37%
12	7911 DANCE HALLS, NIGHTCLUBS,E	1,578,137	1,104,397	473,740	42.90%
12	7930 BOWLING, BILLARDS, & POOL	10,788,685	11,079,258	-290,573	-2.62%
12	7945 SKATING RINKS	2,412,598	2,281,057	131,541	5.77%
12	7946 PARKS	15,859,662	17,191,825	-1,332,163	-7.75%
12	7947	0	0	0	-
12	7948 RACE TRACKS	942,338	836,500	105,838	12.65%
12	7952 COLLEGE ATHLETICS	7,041,702	10,136,364	-3,094,662	-30.53%
12	8421 AQUARIUMS, BOTANICAL GARD	488,447	-1,006,686	1,495,133	100.00%
12	8431 MUSEUMS	4,790,319	2,992,390	1,797,929	60.08%
Total for Recreational & Amusement		88,044,792	88,594,822	-550,030	-0.62%
<b>Statewide Total</b>		29,404,268,359	28,660,875,336	743,393,023	2.59%